

# Northern Asia-Pacific Division News & Views

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Northern Asia-Pacific Division News & Views (abbreviated *News & Views*) is the official magazine of the Northern Asia-Pacific Division (NSD) of the General Conference of Seventh-day Adventists. It is published bimonthly in English<sup>1</sup> and complies with the publication guidelines of the GC working policy. It covers the news of each union, conference, mission, and institution in the NSD territory. It may also contain some special features of Adventist churches and mission stories from around the world.<sup>2</sup>

The first volume of this magazine was published in April 1997 when NSD was planning to move its office from Singapore to Ilsan, Korea. The first editor was Tadaomi Shinmyo,<sup>3</sup> who served from 1997 to 2003.<sup>4</sup> Since then, the editor role has been filled by Glenn Mitchell (2003-2007)<sup>5</sup> and SukHee Han (2007-present). At the beginning, the magazine was published in black and white with four pages. Beginning with the October 2003 issue, the magazine was published bimonthly and the number of pages were increased from four to eight. The magazine also changed from black and white to colored ink on a higher-quality glossy paper. Before *News & Views*, the predecessor divisions of this region had published similar magazines with different names: *News Letter for the Asiatic Division* (1912-1914), *Asiatic Division Mission News* (1914-1917), *Asiatic Division Outlook* (1917-1924), and *Far Eastern Division Outlook* (1924-1994).<sup>6</sup>

The mission of *News & Views* is to unite all churches in the NSD territories with the world church by sharing various news about the dynamic mission activities of each union. It also promotes to the world the “Mission First” spirit, which is the motto of the NSD, by sharing many different innovative evangelistic approaches so that the gospel work will be accomplished quickly.

The “Seven Roles and Directions” that guide the compilation and editing of *News & Views* are:<sup>7</sup>

To emphasize the cultivation and fostering of the “Mission First” spirit. “Mission First” is the uncompromising motto and ultimate goal of NSD.

To share the various *news* of the dynamic mission activities in the NSD territories, and to spread the diverse *views* of the enterprising mission goals of the NSD with the world churches. This is done in the hope that the

gospel work will be accelerated, and the Second Coming of Jesus will be hastened. That is why the magazine is called *News & Views*.

To promote harmony and development of each departmental work, and each union-level business respective to all regions and departments.

To keep official records of the NSD's activities, news, views, articles, statistics, events, special occasions, occurrences, etc., to provide opportunities for future research, historical analysis, and the possibility of creating a central archive or database for the division.

To create positive synergy and team-building between each department and union throughout the NSD, through communication, sharing news, views, and information.

To provide a venue to present the NSD's key information, official directives, mission strategies, important advertisements, special occasions, and events.

To play a bridging role, connecting unions to unions; unions to NSD; and NSD to GC. News and information from the GC or other divisions may also be channeled through the *News & Views*.

Each issue of *News & Views* follows a standard structure that contains all or some of these basic sections: Inspiration (focused on the mission spirit), cover story, headline news, regional and departmental news, Features (introduction of the intense and deep content of the article, series, or news regarding mission), Mission First (e.g., Pioneer Mission Movement, 1000 Missionary Movement, Golden Angels), Total Member Involvement (TMI) (TMI Evangelism, testimonies, and touching stories), and Additional (advertisement and promotion of special events).

Consignee Categories: Every second month, 1,300 copies<sup>8</sup> of *News & Views* are printed and delivered to the following entities and individuals: GC officers, departmental directors, other division officers and communication directors, all media centers and mission organizations of the GC, all union officers and departmental directors of the NSD, all conference officers and communication directors of the NSD, all institution directors and communication departments of the NSD, overseas Korean churches, overseas Chinese churches, overseas Japanese churches, English-speaking churches in the NSD territories, Pioneer Mission Movement (PMM) pastors, and all libraries of Adventist colleges and universities around the world.

The editorial policy of *News & Views* encourages maximum participation from each union, conference, mission, and entity in the NSD territory by taking full advantage of the modern concept of "crowd-sourcing." The editor asks all union communication directors to collect information on various events and news of the unions, conferences, missions, and local churches. They are also requested to send quality articles and pictures which are worthy of being shared with the world church members at least once a week. Those news articles will be

posted on the NSD website first, and then published in the *News & Views* magazine. Individual members are always welcome to send news with pictures to the *News & Views*; but the editor reserves the right to make the final publication decision.

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## SOURCES

*News & Views* Webpage, Northern Asia-Pacific Division (NSD), [http://www.nsdadventist.org/news/news\\_2.html](http://www.nsdadventist.org/news/news_2.html)

Northern Asia-Pacific Division Annual Council, November 12, 2018, 21-28, Folder "Report on NSD Communication Ministries."

Northern Asia-Pacific Division (NSD) of the General Conference of Seventh-day Adventists Website: <http://www.nsdadventist.org/index.html>

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## NOTES

1. The magazine is published in English because the official language used in NSD is English and most of the consignees are leaders and directors of GC/divisions/unions/conferences and directors of institutions and can understand English.
2. SukHee Han, personal knowledge from being the editor of *News & Views*.
3. Northern Asia-Pacific Division, *News & Views*, Singapore, April 1997, 1.
4. Northern Asia-Pacific Division, *News & Views*, Ilsan, Korea, July 2003, 4.
5. Northern Asia-Pacific Division, *News & Views*, Ilsan, Korea, October 2003, 8.
6. See the article on *Far Eastern Division Outlook*.
7. Northern Asia-Pacific Division Annual Council, November 12, 2018, 21-28, Folder "Report on NSD Communication Ministries."
8. During the last decade (2008-2019), the number of copies printed has not changed a great deal. It only increased by about 100 copies from 1,200 to 1,300.

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